



P.O. Box 201552, Shaker Heights, Ohio 44120

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2022-2024

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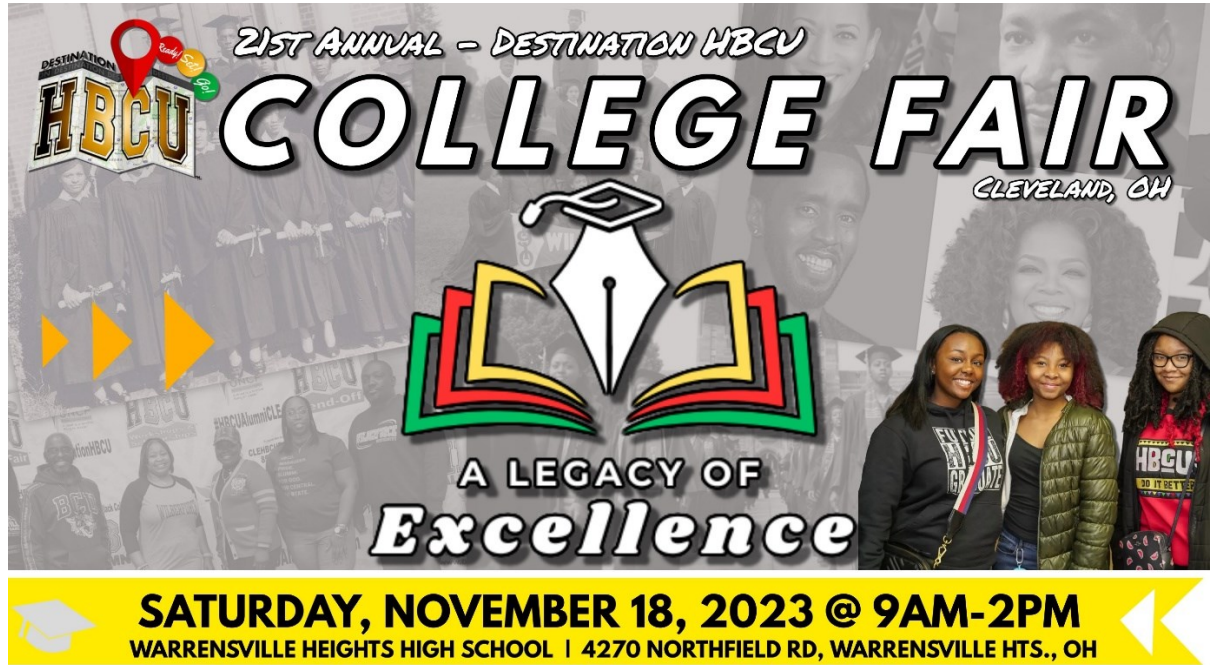
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September 10, 2023,

Greetings HBCU Institution and/or Alumni Representative:



We are thrilled to extend a warm and heartfelt welcome to all participants to the 21<sup>st</sup> Annual Destination HBCU College Fair Weekend, scheduled to take place from November 16-19, 2023. It is with great pride and enthusiasm that we invite you to join us for this remarkable event, celebrating the profound impact of Historically Black Colleges and Universities on education, culture, and “A Legacy of Excellence.”

This fair is not just an occasion; it is a testament to the enduring legacy that HBCUs have woven into the fabric of higher education. As we gather together, we honor the trailblazers and visionaries who established these institutions to provide unparalleled opportunities for Black students. "A Legacy of Excellence" encapsulates the remarkable achievements of alumni who have excelled in fields ranging from the arts to the sciences, from social justice advocacy to entrepreneurship. The overarching theme of not only reflects our formidable heritage but also impels us to strive for even greater achievements in the times to come.

Throughout the years, Historically Black Colleges and Universities (HBCUs) have consistently strived to provide students with an extensive array of resources, ensuring that they have all the necessary tools to make well-informed decisions about their collegiate experience. This event has been instrumental in helping countless students embark on their journey towards discovering HBCUs, obtaining college acceptances, and exploring scholarship opportunities, not only for those residing in Northeast Ohio, but also extending its reach beyond.

**The Event:**

As we plan to mark the occasion with a weekend of festive and informative events to highlight the accomplishments and opportunities of HBCUs.

# Schedule of Events

Thursday November 16, 2023	Friday November 17, 2023	Saturday November 18, 2023	Sunday November 19, 2023
<p><b>Welcome Reception</b> Alpha Educational and Leadership Development Center 2820 E. 116<sup>th</sup> Street Cleveland, OH 44120</p> <p>Networking opportunity for area educators, school counselors, principals, and superintendents with HBCU admission counselors, advocates, alumni, and partners.</p>	<p><b>HBCU Recruiter School Visits</b> Visit various Northeast Ohio High School Campuses. This is a great opportunity for recruiters to meet with seniors as a lead-in to the big day.</p> <p><b>HBCU College Fair Set-up</b> Warrensville Heights High School 4270 Northfield Road, Warrensville Hts., OH 44128 3:00pm – 6:00pm</p> <p>Avoid the rush and set-up and/or decoration your table or classroom space.</p> <p><b>The Ultimate Destination Bowling Party</b> 21400 Southgate Park Blvd. Maple Heights, OH 44137</p> <p>A Saturday night bowling event for alumni, families, and friends, featuring food, drinks, games, and a chance to represent your school!</p>	<p><b>HBCU College Fair</b> Warrensville Heights High School 4270 Northfield Road Warrensville Hts., OH 44128 9:00am – 2:00pm</p> <p>Experience the thrill, fun and excitement of the HBCU Experience complete with an HBCU inspired Pep Rally, workshops, and engagement for the entire public</p> <p><b>HBCU Night Out</b> To Be Announced</p> <p>7:00pm – 9:30pm</p>	<p><b>UNCF Sunday Service</b> Mt. Zion Congregational Church United Church of Christ 10723 Magnolia Drive Cleveland, OH 44106 11:00am</p> <p>Come let us worship together and represent your favorite HBCU by supporting the Northern Ohio/ UNCF Scholarship Fund that benefits local students attending an HBCU.</p>
<b>Day 1</b>	<b>Day 2</b>	<b>Day 3</b>	<b>Day 4</b>

**The Destination:**

The Cleveland Council of Black Colleges Alumni Association is responsible for organizing this exceptional group made up of graduates and supporters of accredited HBCUs in the Greater Cleveland area. This event attracts admissions offices, major sponsors, and national recognition, making it a comprehensive and renowned experience on multiple levels.

At the fair, high school seniors and college transfer students will have the opportunity to complete the Common Black College Application, allowing them to apply to more than 60 HBCUs with just one submission. They may also receive immediate acceptance and scholarship offers. Furthermore, attendees will have the chance to interact with vendors and take part in workshops that cover a wide range of topics.

- Career & College Readiness: organizations that offer scholarship opportunities and employment, internships, training, and development.
- Youth Programming: athletic programs, recreational groups and programs, and other agencies that provide educational services, after-school programming, mentoring, social/emotional learning, and development.
- Health and Wellness: for health and wellness groups that aim to promote a better lifestyle. Such groups can focus on active lifestyles, clean eating, available programs, and much more.
- Community Service: offer community service opportunities.
- Social Service: providing services and programs to support the total well-being of the family.

**Featured HBCU:**

In a matter of weeks, we will announce the prestigious HBCU that will take center stage. It is our tradition to bestow extra attention to a chosen institution every year. This exclusive partnership guarantees prominent promotion prior to the event, exclusive placement at the fair, and an esteemed invitation for the college or university president to lead the panel discussion. The institution will also enjoy increased exposure through media releases, speaking opportunities, and engagement from their various groups such as the band, choir, and cheerleaders.

**Student/Parent Participants:**

The fair welcomes high school students and parents from Warrensville Heights High School, Cleveland Metropolitan School District, and neighboring school districts. Parents, counselors, youth leaders, and interested individuals are encouraged to attend. Admission is free for all attendees, but students must register. Additionally, community colleges in the area (Cuyahoga Community College, Lakeland Community College, and Lorain County Community College) will be invited to meet college transfer students. Please visit the website for updates on participating schools and programs.

Students represent many public/private/parochial/charter school districts in the Greater Cleveland area. However, our reach goes far beyond that, as in years past, we have had participants attend from all parts of Ohio, Buffalo, NY; Detroit, MI; Pittsburgh, PA; Wheeling, WV; and Niagara Falls & Ontario, CA.

**What We Expect:**

The main exhibit hall will be in the gymnasium of the respective buildings or a classroom space on Saturday. Various workshops will be held in designated classrooms on Saturday. Through your participation we hope that you will be able to certainly engage each student and parent to want to know more about your institution. Even more, we desire that as the representative of your organization, you will:

- Set up a table to discuss recruitment options and admissions requirements.
- Distribute information on scholarship options or youth-related educational programs.
- Offer or accept application fee waivers for eligible students.
- Engage scholars and parents with options, opportunities, and resources related post-secondary options, careers, internship, and vocational interest.
- **In addition, all institutions, alumni groups, and organizations are asked to donate 2 to 4 items representing your school/organization/program to be used as door prizes throughout the fair (for each day). Items could range from t-shirts, bags, novelty items, gift cards, etc.**

**HBCU Participants, Amenities & Registration:**

To participate, you must be:

- An Admissions or Alumni Representative or administrator of an accredited institution designated a Historically Black College or University.
- Alumni reps and chapters, please consult with your alma mater about their participation to avoid double registration.
- Institutions can opt to have a classroom space on Saturday to host prospective students. This space can be used as a "One-Stop Shop" where you can host in-depth orientation sessions, auditions, a financial aid corner, ROTC presentations, alumni meet-ups, and more. To decorate the classroom with your school colors, and let the good times roll.

<b>BASIC</b>	<b>FREE</b>	<b>STANDARD</b>	<b>\$25.00</b>	<b>PREMIUM</b>	<b>\$100.00</b>
<small>After September 30, 2023 - \$25.00</small>		<small>After September 30, 2023 - \$50.00</small>		<small>After September 30, 2023 - \$125.00</small>	
<b>Amenities:</b>		<b>Amenities:</b>		<b>Amenities:</b>	
<ul style="list-style-type: none"> <li>• One complimentary entry – Thursday Welcome Reception</li> <li>• Saturday Fair – Table and two chairs, Complimentary Breakfast (2 people)</li> <li>• Company/Organization Logo and Hyperlink on DestinationHBCU.org website</li> <li>• Recognition Certificate</li> </ul>		<ul style="list-style-type: none"> <li>• One complimentary entry – Thursday Welcome Reception</li> <li>• Saturday Fair – Table and two chairs, Complimentary Breakfast and Lunch (2 people)</li> <li>• Company/Organization Logo and Hyperlink on DestinationHBCU.org website</li> <li>• Recognition Certificate</li> </ul>		<ul style="list-style-type: none"> <li>• Two complimentary entries – Thursday Welcome Reception</li> <li>• Saturday Fair – One Stop Shop Recruitment Classroom</li> <li>• Saturday Fair – Table and two chairs, Complimentary Breakfast and Lunch (2 people)</li> <li>• Company/Organization Logo and Hyperlink on DestinationHBCU.org website</li> <li>• Recognition Certificate</li> <li>• Access to the pre-registration contact list for all registered students and parents</li> </ul>	

**Registration Submission:**

**Option 1**

[Register Online](#)  
(Preferred Method)

**Option 2:**

Complete/Scan the attached form

Email to:

[HBCUCollegeFair@HBCUAlumniCLE.com](mailto:HBCUCollegeFair@HBCUAlumniCLE.com)

**Option 3:**

Complete/Scan the attached form

Email to:

[HBCUCollegeFair@HBCUAlumniCLE.com](mailto:HBCUCollegeFair@HBCUAlumniCLE.com)

Mail check to:

Cleveland Council of Black Colleges  
HBCU College Fair Committee  
P.O. Box 201552, Shaker Hts., OH 44120

**Check-In & Set-Up:**

Unless otherwise communicated, your primary Point-of-Contacts will be:

- Anthony H. Brown, Chair - 216-926-3252
- Lester Holmes, Co-Chair - 216-307-1529
- JaMilla L. Parker, Council President - 216-262-5223

Other volunteer staff will be identified with committee t-shirts and/or badges for day-of-event support.

On the day of the fair:

1. Set up may begin as early as 7:00 am on Saturday.
  - You can also set up Friday evening beginning at 3pm for classrooms and the for general exhibit hall areas.
2. Representatives will receive specific information regarding check-in, entrances, and parking the week of the event.
3. You will receive your table assignment at the fair entrance. Please be sure to check in.
4. Volunteers will be available to assist with location and set-up.
5. Each table is, at a minimum, a six-foot table with approximately one foot on either side.
6. It is highly encouraged that you drape/decorate your table with a tablecloth reflective of your institution/organization.
7. The table and/or classroom should be aesthetically pleasing and allow space for students to complete inquiry cards, applications, etc.
8. All setups need to be completed by the time we begin the opening session.

**Recommended Lodging:**

For your comfort, we recommend this preferred establishment for your overnight accommodations:

**Preferred Hotel: Cleveland Marriott East, 26300 Harvard Rd, Warrensville Heights, OH 44122**

Rest well in the recently renovated Cleveland Marriott East, the ideal choice for business trips and fun-filled weekend getaways when visiting Warrensville Heights, Ohio. Located just off the highway, our hotel places you near premier attractions like the Rock & Roll Hall of Fame, Rocket Mortgage FieldHouse and MGM Northfield Park. Make time for a delicious meal at River City Grille, the hotel restaurant offering classic American fare. Active travelers can maintain your exercise routine in the indoor pool or the 24-hour fitness center featuring cardio equipment and free weights. After an eventful day, find the familiar comforts of home, including high-speed Wi-Fi, flat-panel TVs and plush bedding, in spacious rooms and suites.



**Rate: \$129.00 USD/Night (King or Queen Standard)**

Available Dates: November 16 – 19, 2023 (Call hotel directly to negotiate other dates)

**Reservations will need to be confirmed by October 27, 2023**

To Make Reservation: Call (216) 378-9191 and request the “**DESTINATION HBCU COLLEGE FAIR**” group rate or [BOOK ONLINE](#).

**Become A Program Partner:**

The Cleveland Council of Black Colleges Alumni Association is reaching out to you, seeking your support in joining forces with other program partners, alumni, and friends throughout our community. Together, we can make a difference in the lives of the next generation of Sylvester Reeds. But who is he, you might ask? Well, over four decades ago, this remarkable individual, a graduate of Tuskegee Institute, recognized the need for Cleveland-area HBCU alumni to strategically recruit for their member institutions. He also understood the importance of promoting advocacy and awareness of HBCUs in our community and supporting alumni chapter development. Today, we proudly carry on this "Legacy of Excellence" and invite you to be part of this vision.

With your generous support, we can keep making a real difference in the lives of young people from the Greater Cleveland/Northeast Ohio area who dream of attending one of the top HBCUs in the nation. Let's work together to ensure that their educational aspirations are not only met but exceeded. Join us in our mission to empower and uplift these exceptional individuals as they strive for excellence. Together, we can unlock their full potential and pave the way for a brighter future.

To learn more about this opportunity, visit <https://www.destinationhbcu.org/program-partners.html>.

**Final Note:**

You absolutely don't want to miss out on this incredible opportunity! Whether you're a first-timer or a long-time participant, we truly value your interest in our highly anticipated annual HBCU College Fair. Rest assured; your involvement will be absolutely life-changing for the students who attend. So why wait? Show your support for the HBCU College Fair and the incredible students of the Greater Cleveland area. It's time to mark your calendar and make sure your time at the fair is nothing short of extraordinary! For continual updates on the Destination HBCU College Fair, visit the college fair website at [www.DestinationHBCU.org](http://www.DestinationHBCU.org).

Sincerely,



JaMilla L. Parker, President  
Cleveland Council of Black Colleges Alumni Association  
[president@hbcualumnicle.com](mailto:president@hbcualumnicle.com)



Anthony H. Brown, Chair  
21<sup>st</sup> Annual Destination HBCU College Fair  
[hbcucollegefair@hbcualumnicle.com](mailto:hbcucollegefair@hbcualumnicle.com)



## COLLEGE REPRESENTATIVE REGISTRATION

21<sup>st</sup> Annual Destination HBCU College Fair – November 16-19, 2023

### Registration Name & Contact Information

(Attending Participant)

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

### Work Information

Job Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address Line 1: \_\_\_\_\_

Address Line 2: \_\_\_\_\_

City, ST, ZIP: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Website: \_\_\_\_\_

#### Additional participant:

- No
- Yes Name: \_\_\_\_\_

#### Participation Rate

- This is my first time our HBCU is attending this event.
- Our HBCU has participated in this event once before.
- Our HBCU has been participating for several years.

### Other Information

Vendor Type:  HBCU

Will you be able to offer conditional onsite acceptance and/or scholarship intent to students that meet your admissions criteria? *(HBCU Representative Only)*

Yes

No

Invoice needed?

Yes (If yes, an invoice will be sent via our PayPal Invoicing System. You will have the option of downloading the invoice to allow you to submit through your standard check request process.)

No

**Waiver/Authorization** – By acknowledgement of this registration, I attest to the fact I am a willing participant in the annual Destination HBCU College Fair. I will actively participate in the said event and will support the goals, objectives and guidelines that have been established. I hereby grant permission to CCBCAA, as well as its authorized agents to use my name and photographs, videotapes, motion pictures, recording or any other record of my participation in this event for any purpose. I understand no compensation will be provided.

### Registration Type

Select Type *(HBCU Representative Only)*

Basic

Standard

Premium

Premium with One-Stop Shop Classroom

### Meal Option

Guest 1 \_\_\_\_\_

Guest 2 \_\_\_\_\_

Beef

Beef

Chicken

Chicken

Turkey

Turkey

Veggie/Vegan

Veggie/Vegan

Gluten-Free

Gluten-Free

#### RSVP BY:

Regular: September 30, 2023

Late: October 1 – November 10, 2023

#### BASIC

Regular \_\_\_ FREE

Late \_\_\_ \$25

#### STANDARD

Regular \_\_\_ \$25

Late \_\_\_ \$50

#### PREMIUM

Regular \_\_\_ \$100

Late \_\_\_ \$125

### Return To:

Cleveland Council of Black Colleges  
HBCU College Fair Committee  
P.O. Box 201552, Shaker Hts., OH 44120

To avoid any delay and to expedite registration, please scan/email this form ASAP to:

[HBCUCollegeFair@HBCUAlumniCLE.com](mailto:HBCUCollegeFair@HBCUAlumniCLE.com)

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Release of Liability:** I understand that even when every reasonable precaution is taken, accidents can (sometimes) still happen. Therefore, in exchange for the event organizers allowing me to participate in this program, I understand and expressly acknowledge that I release the CCBCAA, venue, sponsors and its members from all liability for any injury, loss or damage connected in any way whatsoever to my participation in the said event. I understand that this release includes any claims based on negligence, action or inaction of the organizers, its members, officers, directors, and guests. I have read and am voluntarily electronically acknowledging this authorization and release.