



P.O. Box 201552, Shaker Heights, Ohio 44120

Anthony H. Brown
Bethune-Cookman University
President

September 13, 2017

Greetings High School Administrator, Advisor, or Youth Leader:

Heather Beasley
Lincoln University (PA)
Vice President

The HBCU Alumni of Cleveland are proud to announce the 15th Anniversary Historically Black College and University (HBCU) College Fair presented by McDonald's! This event continues to be the largest HBCU recruitment event in Ohio. It's more than a college fair – it's an expo of programs, services and resources for students to succeed.

Lester Holmes
Wilberforce University
Recording Secretary

This two-day event will take place on Friday, November 17, 2017 and Saturday, November 18, 2017 at Cleveland Metropolitan School District East Professional Center (1349 E 79th St, Cleveland, OH 44103) and Warrensville Heights High School (4270 Northfield Road, Warrensville Heights, OH 44128), respectively. The 15th Anniversary festivities will conclude with a Jazz Brunch Celebration on Sunday, November 19, 2017.

Laura R. Williams
Hampton University
Corresponding Secretary

The Council is excited to have McDonald's return as the title sponsor of the college fair for the third year in a row. McDonald's is committed to supporting college-bound students in gaining access to their dreams. "This type of grassroots educational involvement is a part of the DNA of McDonald's. Each McDonald's Owner/Operator is committed to working with community organizations to better the lives of the students and families in the neighborhoods where our restaurants are located," says McDonald's Owner/Operator Herb Washington.

Dr. Roderick Adams, Jr.
Fisk University
Financial Secretary

The Event:

Day 1 – Friday, November 17, 2017
9:00am – 3:00pm
Cleveland Metropolitan School District
East Professional Center
1349 East 79th Street, Cleveland, OH 44103
Audience – 11th & 12th Graders of CMSD Only

Day 2 – Saturday, November 18, 2017
10:00am – 3:00pm
Warrensville Heights High School
4270 Northfield Road, Warrensville Hts., OH 44128
Audience – Greater Cleveland Community and beyond

Johnny Tubbs
Alabama A&M University
Treasurer

The Anniversary:

The fair is organized by the Cleveland Council of Black Colleges Alumni Association. This impressive group is comprised of graduates and supporters of any accredited public or private HBCUs that reside in the Greater Cleveland, Ohio area. In its humble beginnings, the fair was primarily supported by a few alumni chapters and reached a meager audience of less than 200 people in the basement of Antioch Baptist Church or the former African American Museum of Cleveland. Now the event attracts office of admissions personnel, major sponsors, and national attention.

Louis Brownlowe
Miles College
Chaplain/Historian

In 2016, the multi-day event attracted the participation of nearly 4000 students, parents and educators. Students were able to complete applications, gain on-site acceptance and receive scholarship offers immediately.

Burlin Thompson
Alcorn State University
Sergeant-at-Arms

This 15th year is particularly special as we celebrate the accomplishments and scholastic success stories of our youth who participated in the college fair. We will also acknowledge HBCU graduates that are successful professionals in Northeast Ohio.

"Providing the community with 15 years to a lifetime of post-secondary options and opportunities to build a better world."

Carolyn Grimes
Tennessee State University
Immediate Past President

Student/Parent Participants:

All of the high school students and parents, educators, youth leaders and other interested parties from the entire Northeast Ohio area and any anyone that is willing to travel to the Cleveland area are invited to participate in the fair. Admission is free for all attendees, though registration is required for all participants. Check the website for updates of participating HBCUs and programs.

In 2016, the multi-day event attracted the participation of nearly 4000 students, parents and educators. Students were able to complete applications, gain on-site acceptance and receive scholarship offers immediately.

Student participants represent many of the public/private/parochial/charter school districts in the Greater Cleveland area as well as, neighboring cities and states, including, Toledo, Columbus, Youngstown, Akron, and Canton, Ohio; Detroit, Michigan; Erie, Pennsylvania; Buffalo, New York; and a few international students and parents from Ontario, Canada.

Registration:

- The event is FREE for all to attend
- Student/Parent **Online** Registration will close at 5:00pm - 11/15/2017
- Saturday Student/Parent **Onsite** Registration will begin at 8:30am
- Registration is required for all attendees. It's imperative that teachers/advisors (groups) ensure the fidelity of each student registration. Group registration is not an option.
- Register online at – www.HBCUCollegeFairCLE.org

Affiliated with the Northern Ohio
Inter-Alumni Council/UNCF



***Fair Schedule:**

Day 1 – Friday, November 17, 2017

9:00am – 3:00pm

Audience – 11th & 12th Graders of CMSD Only (**NO EXCEPTIONS**)

High School Visits in Rotation in 3 shifts (Field Trip)

Check with high school counselor for information

Day 2 – Saturday, November 18, 2017

10:00am – 3:00pm

Audience – Greater Cleveland Community and beyond

8:30am – 9:55am

Check-in/Registration

10:00am – 10:40am

Opening Session/Main Gymnasium

10:45am – 3:00pm

College Fair and Workshops

**Subject to change*

What To Expect:

Throughout your experience, we hope that you will be engaged with the presentations and to want to know more about a HBCU institution, a particular program, services, or products. Even more it is our desire that you take some time to:

- Speak with the college representatives to discuss recruitment options and admissions requirements;
- Learn of the local scholarship options or youth-related educational programs offered by many of the groups;
- Be prepared with the necessary paperwork to gain college acceptance (if applicable); and
- Support the vendors that are providing products or services.

Fast Track Workshops: (Saturday Only)

In addition to browsing the college and university booths, education program resources, and opportunity vendors, students will have the opportunity to attend informative workshops designed to make the college transition a little easier. These “Fast Track Workshops” will be beneficial to parents and counselors attending as well. The workshops will have participants engaged in meaningful discussions that will certainly prepare the student for their future endeavors. Attendees will have the opportunity to freely rotate between the various concurrent workshops along with the college fair.

Workshops sessions are designed from the following areas:

- Career Choices
- College/Campus Life
- Financial Aid/Scholarships
- Life Skills
- Parent Support
- Academic Support
- Social-Emotional Learning & Development
- Health & Mental Wellness

Updated information (such as specific workshop sessions, presenters, and materials) will be made available through our website. Continue to check for updates.

What to Bring: (Several institutions will be offering onsite acceptance letters)

Seniors, Recent Graduates, College Transfer Students:

- Copies of the most recent transcripts
- Current Class Schedule
- College Interest Essays
- Recommendation Letters
- Test Scores (ACT, SAT, etc.)

All Students

- Return Address/Information Labels
- Prepare a list of Questions
- Pen/Pencil/Notepad
- Backpack or Bag for collection of materials
- Resume

Common Black College Application:

Thanks to the generous support of our Program Partners, we are offering every 11th & 12th grade student and recent high school graduate that registers for the 15th Anniversary HBCU College Fair, the opportunity to **complete the Common HBCU application for admission at no cost**. The Council is proud to continue this collaboration to provide opportunities for students throughout the greater Cleveland area. Students will be able to apply to over 50 select Historically Black Colleges & Universities absolutely “FREE.” That’s an initial savings of \$35.00, with an overall saving of more than \$1500.00, if the student were to apply to each school individually.

Final Note:

We are committed to inspiring our next generation of students to be passionate in their pursuit of higher education and transforming their dreams of attending college into reality. With the continued support from our Program Partners, supportive school districts, alumni, parents and friends, we are able to offer resources and support to:

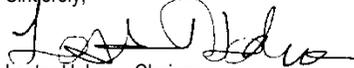
- Increase college enrollment in under-served and under-represented populations of the community
- Educate the community about the value of Historically Black Colleges and Universities;
- Allow participants to become familiar with a variety of financial aid programs and educational resources;
- Connect post-secondary options to a student’s career, internship, and vocational interest and opportunities; and
- Provide relevant programming that showcases student achievement, talents and philanthropy.

Contact Information:

For additional information about the HBCU College Fair, please do not hesitate to contact Lester Holmes at 216-369-7517 or HBCUCollegeFair@hbcualumnicle.com. Once your completed online registration is received, a confirmation will be sent to your email address.

Check our new college fair website at www.HBCUCollegeFairCLE.org for continual updates of the 15th Anniversary HBCU College Fair.

Sincerely,



Lester Holmes, Chairman

216.369.7517

HBCUCollegeFair@HBCUAlumniCLE.com



Anthony H. Brown, President

216.282.HBCU

admin@HBCUAlumniCLE.com